

**N  
E  
W  
S**

**News Media Contact:**  
Bob Rinklin, Essential Public Relations  
973-509-3431, 973-768-2425 or [rinklin@comcast.net](mailto:rinklin@comcast.net)



**FOR IMMEDIATE RELEASE**  
**New Jersey Real Estate:**

**DIANE TURTON AMONG TOP BROKERS AND REAL ESTATE EXPERTS TO ATTEND LUXURY SUMMIT**

***Diane Turton, Realtors Joins Elite Group Who Explore Luxury Home and Lifestyle Trends***

BOCA RATON, FL – (April 23, 2008) – Leading luxury real estate specialists from around the world convened at the Luxury Portfolio SUMMIT, April 7-9 at the Boca Raton Resort & Club in Boca Raton, FL. Attendees were members of Luxury Portfolio Fine Property Collection™, the fastest-growing luxury property network, and included Diane Turton, Broker and Owner of Jersey based Diane Turton, Realtors.

Attendees examined housing, design and lifestyle trends in the luxury market and explored strategies for addressing the needs of affluent buyers and sellers. “Over the last decade, a new synergy has emerged among real estate, design and architecture catering to the affluent consumer. Understanding these nuances and the many factors that influence lifestyle purchasing decisions is critical to today’s luxury real estate specialist – and that was one of the primary goals of the SUMMIT,” notes Paul Boomsma, Luxury Portfolio president.

Sessions topics included “What the Top 5% Expect,” a look at what today’s wealthy consumers are looking for in a customer relationship, and Luxury Portfolio’s exclusive “Be Your Luxury Self™,” which investigates luxury consumer behavior, their wealth strategies and how all of this affects the real estate industry.

Networking events included a property tour of Boca Raton’s most notable properties, hosted by Premier Estate Properties, which included three properties from the soon-to-be-released Ultimate Homes Magazine that chronicles the top 1,000 properties in the country. Additionally, awards were presented to the winners of the annual marketing contest, and a gala dinner cruise was held aboard the renowned Lady Windridge.

“The value of attending this SUMMIT is priceless considering the importance we place on understanding and servicing the Luxury Consumer on the Jersey Shore. Staying on top of lifestyle trends among affluent buyers and sellers is key to maintaining our place hold over the local luxury market,” said Diane Turton.

Launched in 2005, Luxury Portfolio Fine Property Collection™ has grown to include over 14,000 of the worlds most remarkable properties and attracts over 1.2 million high-net-worth visitors a year. Luxury Portfolio is unmatched in the global arena, with members in 17 countries, website visitors from over 150 countries every month, site translation in nine languages, and conversion of 22 currencies. The site’s total inventory of available properties exceeds \$25 billion. Please visit [www.luxuryportfolio.com](http://www.luxuryportfolio.com) for luxury homes and luxury homes for sale throughout the world.

For more information about Diane Turton, Realtors visit [www.dianeturton.com](http://www.dianeturton.com).

###

**About Diane Turton, Realtors**

- more -

Founded in 1986, Diane Turton, Realtors is a full-service real estate company serving Monmouth and Ocean counties in New Jersey and Southeast Florida. Divisions include Relocation Services, Signature Properties, Lifestyles and the Bed & Breakfast division as well as Turton Commercial Real Estate, an affiliate of Diane Turton, Realtors. Turton Financial Holdings, LLC assists clients with mortgage financing, title insurance and insurance needs. The firm produced more than \$1 billion in closed sales in 2006. The company's web site is [www.dianeturton.com](http://www.dianeturton.com).