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News Media Contact:
Jennifer Pricci
Diane Turton, Realtors
jpricci@dianeturton.com



FOR IMMEDIATE RELEASE
New Jersey Real Estate:

DIANE TURTON, REALTORS ANNOUNCE CIRCLE OF EXCELLENCE SALES AWARD-WINNERS

POINT PLEASANT BEACH, NEW JERSEY (February 11, 2009) – Eighteen sales associates from **Diane Turton, Realtors** earned the coveted New Jersey Association of Realtors' (NJAR®) Circle of Excellence Sales Award for superb sales performance in 2008.

Gold Award recipient **Lauren Gill**, based in the firm's Spring Lake office, reports that properly marketing and pricing her clients' homes is the reason she generated over \$15M in sales last year.

Gill agrees with leading real estate agents in Monmouth and Ocean Counties, New Jersey, who say that using innovative new marketing tactics, along with a strategic knowledge of pricing strategies, is often the key factor between rapidly selling a home and slowly finding a buyer.

There are four levels of achievement within Circle of Excellence: Bronze, Silver, Gold and Platinum. Sales associates qualify for awards based on their annual sales in dollars and number of units sold. To qualify for Bronze, agents must sell a minimum of \$3M and 15 units, or a total of 30 units; Silver, \$7.5M and 20 units, or a total of 70 units; Gold, \$15M and 25 units, or a total of 90 units; and Platinum, \$25M and 30 units, or a total of 125 units. Awards may also be presented based solely on the number of units sold by a sales associate in one year.

"Our Circle of Excellence honorees are the best of the best," said **Diane Turton**, the firm's founder, owner and broker of record. "They are sales associates who are dedicated to their profession, totally service oriented and superb marketers of homes, which includes knowledge of pricing strategies."

In addition to Gold award-winner **Ms. Gill**, Circle of Excellence recipients from **Diane Turton, Realtors** are:

- **Silver Award:** Robert McLaughlin and Toula Rosebrock, Lacey; Melissa Raffay, Sea Girt; Erin Hunt, Spring Lake; Edward Vespi and Michael Milano, Brick; David Turton, Point Pleasant
- **Bronze Award:** Denise Godfrey and Colleen Lindsey-Silver, Toms River; Ed Scullion, Ocean Grove; Susan Anderson, Jessica Brinegar and Laura Dunlap, Beach Haven; Patrick Parker, Ocean Township; Nita Rose and Barbara Furdyna, Spring Lake; Bonnie Schall, Point Pleasant

To contact any of the **Diane Turton, Realtors** Circle of Excellence award recipients visit the www.dianeturton.com Agent/Office Directory.

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Diane Turton is available for print, online, radio and television interviews.

To schedule an interview or request a press package contact Jennifer Pricci at jpricci@dianeturton.com.

About Diane Turton, Realtors

Founded in 1986, **Diane Turton, Realtors** is a full-service real estate company with 17 offices throughout Monmouth and Ocean Counties, New Jersey. **Diane Turton, Realtors** consistently ranks in the top of the markets it serves. The company's website is www.dianeturton.com. You can contact **Diane Turton, Realtors** toll-free at **1.877.DTURTON** or by email at dturton@dianeturton.com.